

COMPETITION RULES

“BLENDYGO’S 2026 BIRTHDAY COMPETITION”

1. GENERAL PROVISIONS

- 1.1. The organiser of the Competition is BZ COMMERCE GROUP SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ, with its registered office in Stanisław Dolny (registered office address: Stanisław Dolny 458, 34-130 Kalwaria Zebrzydowska and correspondence address: ul. Józefa Marcika 4, 30-443 Kraków), entered in the Register of Entrepreneurs of the National Court Register under KRS number: 0000770435; the registry court where the company’s records are held: District Court for Kraków – Śródmieście in Kraków, 12th Commercial Division of the National Court Register; share capital: PLN 50,000.00; Tax Identification Number (NIP) 5512638702, National Business Registry Number (REGON) 382498372, email address: contact@blendygo.com
- 1.2. The Competition is organised on the Organiser’s Online Shop.
- 1.3. The provision by the Participant of information and data relating to their participation in the Competition, including personal data, is voluntary; however, it may be necessary for the proper conduct of the Competition. Failure to provide the required information and data, including the personal data specified in these Terms and Conditions, will prevent the Participant from taking part in the Competition. Detailed information on the rules governing the processing of the Competition Participant’s personal data is set out in clause 4 of these Terms and Conditions.
- 1.4. A Participant may withdraw from the Competition at any time during its duration by notifying the Organiser.
- 1.5. **Definitions – the terms used in these Rules and Regulations shall have the following meanings:**
- 1.6.1. **CIVIL CODE** – the Civil Code Act of 23 April 1964 (Journal of Laws 1964 No. 16, item 93, as amended)
- 1.6.2. **COMPETITION COMMITTEE** – a committee appointed by the Organiser to ensure the proper organisation and conduct of the Competition, in particular to assess the validity of entries to the Competition and to determine the winners of the Competition.
- 1.6.3. **COMPETITION** – this competition organised by the Organiser in accordance with the Rules.
- 1.6.4. **ORGANISER / ADMINISTRATOR** – BZ COMMERCE GROUP SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ with its registered office in Stanisław Dolny (registered office address: Stanisław Dolny 458, 34-130 Kalwaria Zebrzydowska and correspondence address: ul. Józefa Marcika 4, 30-443 Kraków), entered in the Register of Entrepreneurs of the National Court Register under KRS number: 0000770435; the registry court where the company’s records are held: District Court for Kraków – Śródmieście in Kraków, 12th Commercial Division of the National Court Register; share capital: PLN 50,000.00; Tax Identification Number (NIP) 5512638702, REGON 382498372, email address: contact@blendygo.pl.
- 1.6.5. **RULES** – these Competition Rules.
- 1.6.6. **ONLINE STORE** – the Organiser’s online store available at <https://blendygo.pl/>.
- 1.6.7. **PARTICIPANT** – a natural person who takes part in the Competition and additionally meets the requirements set out in point 2 of the Competition Rules.
- 1.6.8. **COMPETITION TASK** – the competition task consisting of the Participant completing the competition form sent via email.

2. CONDITIONS OF PARTICIPATION IN THE COMPETITION

- 2.1. Participation in the Competition is voluntary and free of charge.
- 2.2. The Competition is organised on the Organiser’s Online Shop.
- 2.3. **The conditions for participation in the Competition are, collectively:**
- 2.3.1. entering into a sales contract with the Organiser (purchase of a product) via the Online Shop or Allegro;
- 2.3.2. familiarising oneself with the content of these Terms and Conditions before entering the Competition;
- 2.3.3. completing and submitting the Competition Task during the duration of the Competition by filling in and returning the competition form to the Organiser.
- 2.4. Every customer who makes a purchase in the Organiser’s Online Shop during the duration of the Competition will receive an email from the Organiser containing a competition form, in which, if they wish to take part in the Competition, they must enter their first name and surname, order number, and answer the question “What do you like about the BlendyGo blender and why should you win the prize?”. The answer to the question can be entered in the competition form or recorded as a video posted on TikTok or Instagram, with a link to the video pasted into the competition form.
- 2.5. Each Participant may complete the Competition Task only once. If the same Participant completes the Competition Task multiple times, the Organiser will only consider the first Competition Task in the order in which it was submitted.
- 2.6. The Competition Task must be completed independently by the Participant; it must be an original work that has not been

previously published, including on the internet. When completing and submitting the Competition Task to the Organiser, the Participant must hold full moral and economic copyright to it.

- 2.7. The Participant, in particular in connection with the completion and submission of the Competition Task, is prohibited from providing unlawful content. Content provided by the Participant, in particular as part of the Competition Task, must comply with the law and public decency, whilst respecting the personal rights, copyright and intellectual property rights of the Organiser and third parties, and should not contain vulgar or offensive language, or language that violates the principles of social coexistence. Information provided by the Participant in connection with their participation in the Competition must be authentic, true to fact and not misleading.
- 2.8. In the case of a Competition Entry in the form of a video posted on Instagram or TikTok, the Participant's actions within the framework of the Competition must not breach the terms and conditions of, respectively: Instagram (the terms and conditions are available on the website: <https://help.instagram.com/581066165581870>) or TikTok (the terms and conditions are available on the website: <https://www.tiktok.com/legal/page/eea/terms-of-service/en>).
- 2.9. The Organiser reserves the right to exclude from participation in the Competition any Participants whose actions contravene the law, these Rules and Regulations, or the terms and conditions of Instagram or TikTok.
- 2.10. Employees and associates of the Organiser and other persons who have been involved in the preparation or organisation of the Competition, as well as members of their immediate family, are excluded from participating in the Competition. Immediate family members are understood to mean: ascendants, descendants, siblings, spouses, parents of spouses and persons in an adoptive relationship.

3. TERMS AND CONDITIONS OF THE COMPETITION, ANNOUNCEMENT OF WINNERS

- 3.1. The Competition runs from 4 May 2026 to 31 May 2026.
- 3.2. In order to select the winners of the Competition and ensure the proper conduct of the Competition, the Organiser has appointed a Competition Committee consisting of 3 members. The Competition Committee shall freely select the winning Competition Entries at its own discretion, taking into account the relevance, adherence to the Competition theme, originality, creativity and artistic merit of the Participant's Competition Entry.
- 3.3. Eight winners will be selected in the Competition: three winners will take first, second and third place respectively, and five winners will take fourth, fifth, sixth, seventh and eighth place respectively. The prizes in the Competition are:
 - 3.3.1. **For first, second and third place – an iPhone 17 worth €949;**
 - 3.3.2. **For fourth, fifth, sixth, seventh and eighth place – AirPods 4 worth €125.**
- 3.4. The results of the Competition will be announced on 5 June 2026 by contacting the winning Participants by email or telephone, using the contact details provided when placing orders. Each winner is required to contact the Organiser immediately, but no later than within 7 calendar days of receiving notification of their win, and provide the Organiser with the details necessary to deliver the prize (full name, delivery address, email address and contact telephone number). The award of the prize is conditional upon the provision of all details within the timeframe specified above.
- 3.5. Should the Participant fail to meet the conditions set out in point 3.4 above, the Organiser shall be entitled to select an alternative winner to whom the prize will be awarded.
- 3.6. Prizes will be delivered at the Organiser's expense by courier to the address provided by the winner within 7 calendar days of the winner providing the details necessary for delivery of the prize.
- 3.7. The winner may waive their right to the prize, but may not transfer the right to the prize to a third party or demand that the prize be exchanged for a cash equivalent or any other form of compensation.
- 3.8. Where the prize is subject to tax, the Competition Winner shall be awarded (credited with) an additional cash prize equal to the amount of tax the Competition Winner is required to pay in respect of the prize won in the Competition. The additional cash prize referred to in the preceding sentence is not payable and will be used to cover the flat-rate tax referred to in Article 30(1)(2) of the Act of 26 July 1991 on personal income tax (i.e. Journal of Laws of 2018, item 1509, as amended). This tax will be deducted by the Competition Organiser and paid to the relevant tax office.

4. PRIVACY POLICY

- 4.1.** The Organiser is the controller of personal data processed in connection with the implementation of the provisions of these Rules. Personal data is processed in accordance with applicable law, in particular in accordance with Regulation (EU) 2016/679 of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) – hereinafter referred to as the “GDPR” or “GDPR Regulation”. Official text of the GDPR: <http://eur-lex.europa.eu/legal-content/PL/TXT/?uri=CELEX%3A32016R0679>.
- 4.2.** The Controller processes personal data for the purposes, to the extent and in accordance with the principles set out in this section of the Terms and Conditions. The provision of personal data is voluntary; however, failure to provide the personal data necessary to take part in the Competition will result in the inability to participate in it.
- 4.3.** In accordance with the GDPR, the Controller is authorised to process personal data in cases where – and to the extent that – at least one of the following conditions is met: (1) the data subject has given consent to the processing of their personal data for one or more specific purposes; (2) processing is necessary for the performance of a contract to which the data subject is a party, or to take steps at the request of the data subject prior to entering the Competition; (3) processing is necessary for compliance with a legal obligation to which the Controller is subject; or (4) processing is necessary for the purposes of the legitimate interests pursued by the Controller or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject which require protection of personal data, in particular where the data subject is a child.
- 4.4.** The processing of personal data by the Controller requires, in each case, the existence of at least one of the grounds set out above. The specific grounds for the processing of Participants’ personal data by the Controller are set out in the following section of the Terms and Conditions – in relation to the specific purpose of the processing of personal data by the Controller.
- 4.5.** The Controller may process personal data for the following purposes, on the following legal basis and for the following periods:

Purpose of data processing	Legal basis for data processing	Data retention period
Organisation of the Competition	Article 6(1)(f) of the GDPR (legitimate interest) – processing is necessary for achieve the purposes arising from the Controller’s legitimate interests – consisting of the need fulfilling the terms and conditions of the organised Competition in relation to its Participants, in accordance with generally applicable legal provisions and the following Rules and Regulations	The data is stored for the period necessary to conduct the Competition, to deliver the prize awarded to the winner of the Competition, or until the rights and obligations of the Organiser and the Competition Participants.
Direct marketing	Article 6(1)(f) of the GDPR (legitimate interest) – processing is necessary for the purposes arising from the legitimate interests of the Controller – consisting in safeguarding the interests and good reputation of the Controller, its and the promotion of the sale of goods and services	Data is stored for the duration of the legitimate interest pursued by the Controller, but no longer than for the period the limitation period for claims that may be raised by the Controller (the basic limitation period for claims related to the Controller’s business activities is three years). The Controller may not process data for direct marketing if the data subject has effectively objected to such processing.

<p>Establishing, pursuing or defending claims that may be raised the Controller or which may be raised against the Controller</p>	<p>Article 6(1)(f) of the GDPR (legitimate interest) – processing is necessary for the purposes of the Controller’s legitimate interests – consisting in the establishment, exercise or defence of legal claims that may be brought the Controller or which may be brought against the Controller in connection with the Competition</p>	<p>Data is retained for the duration of the legitimate interest pursued by the Controller, but no longer than for the period the limitation period for claims that may be brought against the Controller (the basic limitation period for claims against the Controller is six years).</p>
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4.6. In organising the Competition, it is necessary for the Controller to use the services of external entities. The Controller uses only the services of such processors who provide sufficient guarantees that appropriate technical and organisational measures will be implemented so that the processing meets the requirements of the GDPR and protects the rights of data subjects. The Controller transfers data only where necessary to achieve the specific purpose of processing personal data and only to the extent necessary to achieve that purpose. Participants’ personal data may be transferred to the following recipients or categories of recipients:

- 4.6.1. service providers supplying the Controller with technical, IT and organisational solutions enabling the Controller to conduct its business (in particular, carriers, computer software providers, email and hosting providers, and providers of business management software and technical support to the Controller) – The Controller shall make the Participant’s collected personal data available to a selected service provider acting on its behalf only where and to the extent necessary to achieve the specific purpose of data processing in accordance with this clause 4 of the Terms and Conditions.
- 4.6.2. providers of legal and advisory services providing the Controller with accounting, legal or advisory support (in particular a law firm) – The Controller shall disclose the Participant’s personal data to a selected service provider acting on its behalf only where and to the extent necessary to achieve the relevant data processing purpose in accordance with this clause 4 of the Terms and Conditions.

4.7. The data subject has the following rights:

- 4.7.1. **Right of access, rectification, restriction, erasure or data portability** – the data subject has the right to request from the Controller access to their personal data, its rectification, erasure (‘right to be forgotten’) or restriction of processing, and has the right to object to processing, as well as the right to data portability. The detailed conditions for exercising the above rights are set out in Articles 15–21 of the GDPR.
 - 4.7.2. **Right to withdraw consent at any time** – a data subject whose data is processed by the Controller on the basis of consent (pursuant to Article 6(1)(a) or Article 9(2)(a) of the GDPR), has the right to withdraw consent at any time without affecting the lawfulness of processing carried out on the basis of consent prior to its withdrawal.
 - 4.7.3. **Right to lodge a complaint with a supervisory authority** – a person whose data is processed by the Controller has the right to lodge a complaint with a supervisory authority in the manner and procedure set out in the provisions of the GDPR and Polish law, in particular the Personal Data Protection Act. The supervisory authority in Poland is the President of the Office for Personal Data Protection.
 - 4.7.4. **Right to object** – the data subject has the right at any time to object – on grounds relating to their particular situation – to the processing of their personal data based on Article 6(1)(e) (public interest or tasks) or (f) (the controller’s legitimate interest), including profiling based on those provisions. In such a case, the controller may no longer process that personal data unless it demonstrates compelling legitimate grounds for the processing which override the interests, rights and freedoms of the data subject, or for the establishment, exercise or defence of legal claims.
 - 4.7.5. **Right to object to direct marketing** – where personal data are processed for the purposes of direct marketing, the data subject has the right at any time to object to the processing of their personal data for such marketing purposes, including profiling, to the extent that the processing is related to such direct marketing.
- 4.8. To exercise the rights referred to in the above section of the Terms and Conditions, you may contact the Controller by sending a written message or an email to the Controller’s address indicated at the beginning of the Terms and Conditions.

6. COMPLAINTS PROCEDURE

- 6.1.** Participants may submit complaints relating to the Competition, for example, by email to: bz.commerce.group@gmail.com or in writing to the Organiser's address: Stanisław Dolny 458, 34-130 Kalwaria Zebrzydowska.
- 6.2.** It is recommended that the complaint description include as much information and detail as possible regarding the subject of the complaint, in particular the nature and date of the irregularity, contact details and the complainant's expectations – this will facilitate and expedite the Organiser's consideration of the complaint.
- 6.3.** The Organiser shall respond to the complaint without delay, no later than within 14 days of the date of its submission.
- 6.4.** The rules for submitting and handling complaints set out in the Terms and Conditions do not in any way limit the Participant's right to bring a claim before the competent court of general jurisdiction.

7. FINAL PROVISIONS

- 7.1.** The law governing the organisation of the Competition is Polish law.
- 7.2.** The Organiser declares that the Competition is not a game of chance, a raffle, a betting scheme, a promotional lottery, a game whose outcome depends on chance, or any other form subject to the provisions of the Act of 19 November 2009 on gambling (Journal of Laws of 2009 No. 09, item 1540, as amended).
- 7.3.** In matters not covered by these Terms and Conditions, the provisions of the Civil Code and other relevant provisions of Polish law shall apply.